

Let's do stuff!

My name's Grégory and I'd like to change the world

I design packagings, instruction manuals, web pages, images and videos for a living. I have a strong passion for **human-centered design, accessibility and equity**. I am looking for like-minded individuals with a **purpose and principles** with whom to change the world through tiny changes.

Do you have a meaningful senior opportunity or a strong wish to build a working relationship? Please get in touch.

Too Long / Didn't Read

My name is Grégory and I've been a Graphic Designer for more than **7 years**. Between then and starting my own trade on the side, I had the chance to work on international designs with great brands and people such as **Birkenstock, EMU Australia, Justin Jin, Karl Raats, Orens + Van Grimbergen Architecten, PIAS et Sockwell USA**.

I wasn't published anywhere and I didn't receive any fancy award just yet, but maybe we can work on that together.

1 out of 6

Connect

Grégory Rorive
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"A designer that understands his design does not live in a vacuum, is a rare thing in and of itself. A designer that knows how to make his work serviceable to your business' ambitions and dynamics, is nothing short of a singular find... Well, I found such a designer.

Grégory is a clear communicator, very knowledgeable, both creative and tidy, very patient and tremendously productive. I recommend him without any reservation whatsoever."

Karl Raats, Authority in Corporate Creativity & Keynote Speaker, **Creativiteit Expert**

Professionally

- Who** I've been a full-time Graphic Designer for the past **7 years** and have started a side-project called *Folksier*. Eventually, the goal of that project is to convert a said percentage of income into charity donations.
- What** I thrive designing **printed and digital** mediums such as packagings, instruction manuals, posters, catalogues, technical drawings, and online ads. Furthermore, I enjoy branding, creative retouching and video editing.
- How** A **meaningful senior position** is what I'm looking for. I wish to find the means and partners to have a positive and equitable impact through human-centered design whilst keeping a minimal environmental footprint.
- Where** I have an ardent affection for the artistic, cultural, agricultural, and environmental industries, but also for non-profits and NGOs. A friendly team that values the end-user would be the perfect match.

Personally

- I am married to a beautiful Croatian person. We have a dog, his name is Miles and "*he's bringin' in the cool.*" Besides that, I'm a vegetarian, an agnostic and a registered blood and organ donor.
- As an introvert coping with depression, I have an acute level of **empathy** and keen interest in **mental health**. Helping others keeps me going. Besides, I also enjoy photography, melancholic music and good movies.
- Not eating meat, donating my blood and eventually my organs are passive actions. Trying to consume responsibly, participating in clean-ups and refugee assistance is a more active approach.
- I love Belgium but embrace the idea of **relocating** to top-tier countries as reported by the World Happiness Report. My current scope also includes the Netherlands and Luxembourg, but I am open to wilder suggestions.

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7+ years of relevant field experience

Founder & Graphic Designer

Since 2018, Belgium

I created **Folksier** as an outlet to my passionate, creative and idealistic self. It's my reaction to a growing frustration of having to endorse inauthentic values. Through Folksier, I aim to focus my energy on human-centered design, accessibility and equity.

Focus: research, prototyping, people, accessibility, logos and branding, tone of voice, packagings, page layouts, typography, catalogues, brochures and other collaterals.

Graphic & Product Designer

Since 2016, Belgium

Lana Allpeak is a Belgian company distributing a variety of products. It distributes products for Birkenstock, EMU Australia, and Sockwell USA in Belgium and Luxembourg; and develops and distributes products under the Lanaform alias worldwide.

Focus: packagings, instruction manuals, posters, catalogues, technical drawings, web pages, online ads, images, videos and other collaterals.

Graphic & Web Designer

2015, Belgium

Exotic City is a wholesaler of African and Asian goods working exclusively with professionals. Its multicultural team distributes a wide variety of goods in the Meuse-Rhine Euroregion.

Focus: logos, packagings, supermarket folders, web pages, images and other collaterals.

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7+ years of relevant field experience

Director & Graphic Designer

2013 - 2014, Czech Republic

Chtulhu Event Management was an event promoter active in Plzeň during its European Capital of Culture festivities.

Focus: posters, web pages, images and other collaterals for various events held alongside the festival.

Graphic Designer & Prod. Coordinator

2013, Belgium

PIAS Entertainment Group is an international recording, licensing, distribution, sales and marketing company for independent music.

Focus: production coordination, design and development for various LPs and EPs. But also event posters, Spotify banners, marketing emails and pressing quality checks.

Intern Graphic Designer

2013, Belgium

PIAS Entertainment Group.

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Special- izations

SEO/SEM-oriented Copywriting

Mobile Video & Advertising

An Intro. to Human-Centered Design

IDEO / Acumen

G.D.P.R. & Privacy

Online Marketing Fundamentals

Google

Social Media

Mailchimp & Email Marketing

Colour Management

Creative Retouching

Higher Education

B.Des. Graphic & Advertising Comm.

École Supérieure d'Infographie Albert Jacquard

The **Graphic & Advertising Communication** curriculum provides a methodological training and features innovative exploration and relaying of messages skills in order to meet market expectations.

Courses include, but are not limited to :
colour management, graphic design, layout, anatomical and perspective drawing, typography, photography, and industry software.

Secondary Education

ISCED 3 Degree in Graphic Design

Institut Saint-Luc

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Folksier

Explore Folksier, my idealistic side.

Visit folksier.be

g Day-to-day

Explore the rest, what's keeping the light on. *

Visit behance.net/gsrorive

6 out of 6

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* I'd love to keep the light on by doing good. Do you have an opportunity? **Let's talk.**